

# A complete energy benchmark service

## Case study overview

An OEM approached HORIBA MIRA to carry out a suite of benchmarking exercises on a competitor's mid-sized electric passenger car.

The key aims were to observe the competitor's energy management strategies and thermal management approach, as well as identify any limitations in areas such as charging in high or low ambient temperatures.

**Engineering team deployed:** A team of ten consultants and technicians in the UK.

This would help set a series of tangible targets for the OEM's development team to meet and ensure the OEM stayed ahead of the competition.

